



# COLLECTOR CAR APPRECIATION DAY

# JULY 14, 2023

## CELEBRATE OUR HOBBY, YOUR WAY.

- **ATTEND** an official vehicle-inspired event
- **HOST** your own gathering or club meeting
- **PROMOTE** a "HOLIDAY SALE" at your business
- **DRIVE** your special ride, new or old, whatever the destination

**REGISTER YOUR JULY  
EVENT AT NO COST**

**VISIT US AT:  
[SEMASAN.ORG/CCAD](https://semasan.org/ccad)**

A wide range of automotive events are held on the second Friday in July to honor Collector Car Appreciation Day (CCAD). At the request of the SEMA Action Network (SAN), this holiday has been marked each year since 2010 by a U.S. Congressional Resolution recognizing that the "collection and restoration of historic and classic cars is an important part of preserving the technological achievements and cultural heritage of the United States." As this annual event continues to grow worldwide, states, provinces, counties and cities are following suit with their own recognition. The SAN encourages participation throughout the month of July to honor the classics of the past and the future.



PRESENTED BY:

