

# DRIVING FORCE

NOVEMBER 2006

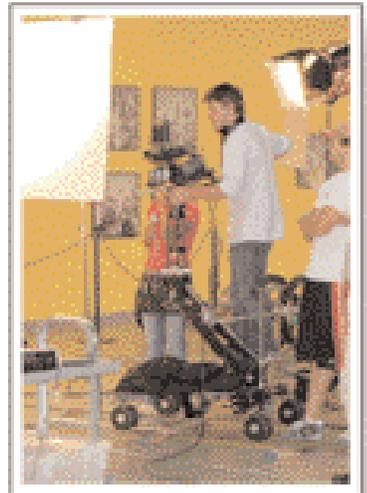
## Lights... Camera...

# SEMA Action Network

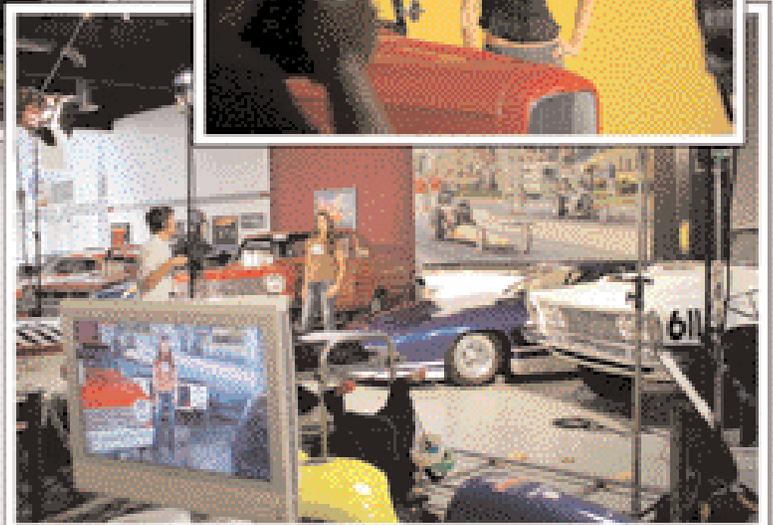


### A BEHIND THE SCENES LOOK AT THE SAN'S NEW COMMERCIALS

In its ongoing effort to reach out to car and truck enthusiasts from across the country, the SEMA Action Network (SAN) is taking its proactive, pro-hobby message to the air waves through three new commercials. Each with its own unique message, the commercials encourage enthusiasts to become more involved in legislative issues by joining the SAN. Filmed at the the Wally Parks NHRA Motorsports Museum in Pomona, California and starring Adrienne "AJ" Janic, co-host of the hit television series "Overhaulin'," the ads will debut at the 2006 SEMA Show and will soon be available to car clubs and hobbyists to view and download from the SAN website at [www.semasan.com](http://www.semasan.com). For more information on how you can post the commercials on your club's website, contact Jason Tolleson at [jason@sema.org](mailto:jason@sema.org).



Wally Park's '32 Ford takes center stage in filming of the SAN public service ad. Download a copy of it at [www.semasan.com](http://www.semasan.com).



The row of collectible vehicles at the Wally Parks NHRA Motorsports Museum provided the perfect setting for the filming of the SAN commercial.

## Caucus Corner

# New York State Lawmaker Named Next Caucus Chairman

New York Assemblymember Bill Reichel has been named as the next Chairman of the State Automotive Enthusiast Leadership Caucus. Formed in 2005, the Caucus consists of over 140 state lawmakers from around the country who continue to show their dedication and love for everything automotive. After joining the Caucus in February of this year, he immediately got involved by helping to stall action on a bill that threatened to ban brush



and grille guards in New York. To help ensure that the laws in New York stay hobby and industry-friendly, he is seeking a position on the Assembly's Transportation Committee. Next year, Assemblyman Reichel will introduce the SEMA Street Rod and Custom Vehicle model bill in New York.

"As a self proclaimed car enthusiast I am looking forward to my new responsibilities with the State Automotive Enthusiast Leadership Caucus. I realize we need

to continually monitor proposed legislation throughout our country in the various state-houses which could impact the aftermarket industry and the thousands of automotive enthusiasts."

Reichel will join current Caucus Chairman, Montana State Senator John Brueggeman, in communicating a proactive and pro-hobby message to the fellow caucus members and legislative colleagues. Assemblymember Reichel will begin his two-year term as Caucus Chairman in Spring of 2007.

### State Automotive Enthusiast Leadership Caucus

<b>Chairman</b> Senator John Brueggeman (Montana)	Representative Doug Gatewood	Representative Melissa Hortman	Representative Margaret Sitte
<b>Incoming-Chairman</b> Assemblymember Bill Reichel (New York)	Representative Harold Lane	Representative Duke Powell	Representative Robin Weisz
<b>Alaska</b> Representative David Guttenberg	Representative Judith Loganbill	<b>Mississippi</b> Representative Pat Montgomery	Representative Alon Wieland
<b>Arizona</b> Senator Ken Bennett Senator Ron Gould Senator Harry Mitchell Representative Bill Konopnicki Representative Russell Jones	Representative Melvin Neufeld Representative Tom Thull	Representative Dannie Reed Representative Clayton Smith	<b>Ohio</b> Senator Lynn Wachtmann Representative Kenny Yuko
<b>Arkansas</b> Senator Denny Altes Representative Johnny Key	<b>Kentucky</b> Representative Charlie Hoffman	<b>Missouri</b> Representative Bruce Darrough Representative Sherman Parker Representative James Whorton	<b>Oregon</b> Senator Gary George Representative Jeff Barker Representative Alan Brown
<b>California</b> Senator Tom McClintock Assemblymember Bob Huff Assemblymember Doug La Malfa Assemblymember Gloria Negrete-McLeod Assemblymember Alberto Torrico Assemblymember Michael Villines	<b>Louisiana</b> Senator Ken Hollis	<b>Montana</b> Senator John Brueggeman Senator Jeff Essmann Senator Jon Tester Representative Gordon Hendrick	<b>Rhode Island</b> Senator Michael Damiani Senator William Walaska
<b>Colorado</b> Senator Ken Kester Representative Debbie Benefield Representative Larry Liston Representative Nancy Todd	<b>Maine</b> Representative Richard Cebra Representative Carol Grose Representative Lawrence Jacobsen Representative Everett McLeod, Sr. Representative Peter Rines Representative Nancy Smith Representative A. David Trahan	<b>Nebraska</b> Senator Jeanne Combs Senator Don Preister	<b>South Carolina</b> Representative J. Gary Simrill
<b>Connecticut</b> Representative Toni Walker	<b>Maryland</b> Senator J. Robert Hooper Delegate Don Dwyer Delegate Barbara Frush Delegate Barry Glassman Delegate Warren Miller Delegate Richard Weldon	<b>Nevada</b> Senator Bob Beers Assemblymember Chad Christensen Assemblymember Moises (Mo) Denis Assemblymember Ellen Marie Koivisto Assemblymember Mark Manendo Assemblymember John Oceguedra Assemblymember David Parks	<b>Tennessee</b> Senator Tim Burchett Senator Mike Williams Representative Chris Crider Representative John Tidwell Representative Joe Towns
<b>Delaware</b> Senator Steven Amick Representative William Oberle Jr.	<b>Massachusetts</b> Representative Robert Hargraves	<b>New Hampshire</b> Senator Rob Boyce Senator Robert Flanders Representative Gail Barry Representative Bernard Buzzell Representative Kevin Waterhouse	<b>Vermont</b> Representative Richard Marron
<b>Florida</b> Senator Bill Posey	<b>Michigan</b> Senator Ron Jelinek Representative Fran Amos Representative Bill Caul Representative Joe Hune Representative Chris Kolb Representative Rick Jones Representative Kathleen Law Representative John Pastor Representative Tom Pearce Representative John Proos Representative Joel Sheltrown Representative John Stahl Representative Lorence Wenke	<b>New York</b> Senator Jeff Klein Assemblymember Donna Lupardo Assemblymember Bill Reichel	<b>Virginia</b> Senator J. Brandon Bell Delegate William Fralin Delegate Morgan Griffith Delegate Dave Nutter Delegate Tom Rust Delegate Terrie Suit Delegate Onzlee Ware
<b>Georgia</b> Representative Calvin Hill Representative Alan Powell	<b>Minnesota</b> Senator Mike McGinn Representative Jim Abeler Representative Dan Dorman Representative Pat Garofalo Representative Rick Hansen	<b>North Carolina</b> Representative Larry Brown Representative George Cleveland Representative Nelson Cole Representative William Current Representative Bill Faison Representative Phillip Frye	<b>Washington</b> Senator Jerome Delvin Representative Cary Condotta Representative Bob Hasegawa Representative Chris Strow Representative Deb Wallace
<b>Hawaii</b> Senator Suzanne Chun Oakland		<b>North Dakota</b> Senator Tom Fischer Senator John Syverson	<b>West Virginia</b> Delegate Robert Beach Delegate Cliff Moore
<b>Iowa</b> Representative Dwayne Alons Representative Jim Lykam			<b>Wisconsin</b> Representative Sheryl Albers Representative Steve Kestell
<b>Kansas</b> Senator Chris Steineger Representative Bob Bethell			<b>Wyoming</b> Representative Pat Childers

## Legislative Quick Hit

**California Greenhouse Gas:** A Federal court ruled that the automobile manufacturers can proceed with their case against the state's greenhouse gas emissions regulations for passenger cars and light-trucks. In 2002, California lawmakers approved legislation which directed state regulators to adopt rules to address carbon dioxide and other greenhouse gases. Car makers claimed that the state's program established a fuel economy standard, which is the sole prerogative of the Federal government. The SAN supports the position that the California law usurps federal authority and contends that the federal government has better expertise in establishing fuel economy and clean air standards that take into account the impact on jobs, safety, consumer choice, technological feasibility, emissions controls and the disparate impacts on manufacturers.

## Off-Road News

### Congress Approves OHV-Friendly California Wilderness Bill

Congress approved and sent to President Bush compromise legislation that would designate 300,000-acres in Northern California's Del Norte, Humboldt, Lake, Mendocino and Napa counties as wilderness. Although off-highway vehicle (OHV) use is traditionally restricted in wilderness areas, the SAN-supported compromise provided for approximately 79,000 acres to be set aside as recreation management areas for off-road vehicles. The measure also provided for the use of "cherry-stem" roads within the wilderness areas to allow continued motorized access to existing roads and trails. Wilderness legislation is consequential to SAN members since it potentially denies access to off-road trails and riding areas. The SAN continues to support land use decisions that allow local stakeholders to participate in the decision-making process. President Bush is expected to sign the bill into law in the near future.



### SAN Stands By Oregon Off-Roaders

Responding to a U.S. Senate bill that would designate an additional 125,000 acres of Wilderness around Mount Hood, the SAN sent a letter to key Congressional members stating that additional public involvement was needed before proceeding with the wilderness proposal. The SAN also commented that the U.S. House of Representatives has already approved a measure which would increase the Mount Hood Wilderness Area by 77,000 acres. Included in the SAN-supported House bill were provisions for the conversion of old forest roads into new recreational trails and to provide for a revenue sharing system for the fees collected from recreation and land use. While off-highway vehicle (OHV) use is traditionally restricted in wilderness areas, the inclusion of these provisions was due to ongoing involvement and input from the local and OHV community.



Hey, That's My Car!

## When You Wish Upon a Car

### 1998 Mitsubishi Eclipse

**Owner:** Tyler Small  
South Berwick, Maine

When Tyler Small was approached by the Make-A-Wish Foundation of Maine, he didn't ask to take an exotic trip or to meet someone he idolized. He had but one request—customize his car.

Tyler, a senior at Marshwood High School, is in remission from a form of cancer called Rhabdomyosarcoma. His wish was to have his 1998 Mitsubishi Eclipse customized and ready in time for his high school's homecoming. After all, what teenager doesn't want a nice car for homecoming?

Lori Hoppe of the Make-A-Wish Foundation enlisted the help of a number of automotive businesses around Maine to work with the foundation to make Tyler's wish become a reality. The car was completely redone from the inside out with custom bodywork, a custom flame paintjob, new wheels and tires, a new Alpine stereo with subwoofers and a DVD player, and a number of other components. To top it all off, the car received a Tenzo rear spoiler, one of last remaining of its kind in the entire country.

After three months of hard work, the car was ready just in time. The build team unveiled the car to Tyler in late September in front of the entire student body, just hours before the school's homecoming football game. It's safe to say that this team helped make Tyler's wish come true, and then some.

A special thanks goes out to Ray Simond of C.F.A. Imported Parts in Lewiston Maine as well as the following: Make-A-Wish Foundation of Maine; Extreme Rod & Custom (Wells, Maine); Archie's Off Road & Performance Center (Wells, Maine); Portland Speed (Portland, Maine); Sanford Sound (Sanford, Maine); and Snow's Auto (Spokane, Washington).



Thanks to all who have sent in or e-mailed us photos. Please continue to send us photos of your trail rides, restorations in progress, rod runs, car shows, charity events and drag races. Kindly submit pictures to: The Driving Force, SEMA, 1575 South Valley Vista Dr., Diamond Bar, CA 91765. You also may send high-resolution digital pictures (minimum resolution of 300 pixels per inch; minimum 5 inches wide) by e-mail to [carrw@sema.org](mailto:carrw@sema.org).

## NOVEMBER 2006 SAN CLUB EVENTS

### ALABAMA

**November 3-4, Montgomery**  
Southeastern Division Fall National Meet  
Sponsor: AACA, Central Alabama Region  
Information: ernestgellis@earthlink.net or  
334/514-2227

### ARIZONA

**November 5, Chandler**  
2nd Annual 5 & Diner Shiner All-Chevy Show  
Sponsor: Arizona Impalas  
Information: www.arizonaimpalas.com or  
623/792-7508

**November 18, Sierra Vista**  
Imports Showdown at the Desert  
Information: alfbocanegra@gmail.com

**November 18-19, Scottsdale**  
9th Southwest Nationals  
Sponsor: Goodguys  
Information: www.good-guys.com or  
925/838-9876

### ARKANSAS

**November 3-5, Crossett**  
16th Annual Fun Run Crossett Car Show  
Sponsor: Klassy Kruzers  
Information: 870/364-5596

### CALIFORNIA

**November 3-5, Bakersfield**  
8th Fuel and Gas Finals  
Sponsor: Goodguys  
Information: www.good-guys.com or  
925/838 9876

**November 11-12, Pleasanton**  
17th Autumn Get-Together  
Sponsor: Goodguys  
Information: www.good-guys.com or  
925/838 9876

### FLORIDA

**November 3-4, Gulfport**  
31st Annual Antique Car Show and Swap Meet  
Sponsor: AACA/Florida West Coast Region  
Information: www.aaca.org/fwcr or  
727/595-7554

**November 4, St. Augustine**  
5th Annual Car, Truck and Motorcycle Show  
Sponsor: St. Augustine Cruisers  
Information: 904/669-2321

**November 8-11, Panama City Beach**  
Emerald Coast Cruzin Event  
Information: www.emeraldcoastcruzin.com or  
662/587-9572

**November 9-12, Zephyrhills**  
22nd Annual Fall AutoFest Car Show  
Information: www.zephyrhillsfestivals.com or  
813/258-6726

**November 12, Dade City**  
18th annual Pasco Bug Jam  
Information: www.pascobugjam.com or  
352/567-6678

### ILLINOIS

**November 5, Grayslake**  
Skip's Show and Swap Meet  
Information: 630/876-1042

**November 18-19, Rosemont Convention Center**  
Fall Chevy/Vettefest Nationals  
Information: 708/563-4300

### INDIANA

**November 4-5, Richmond**  
34th Annual Rod and Custom Car Show  
Sponsor: Vintage Wheels  
Information: 765/966-0541

### MARYLAND

**November 4, Glen Burnie**  
3rd Annual Hot Rod Jalopyrama  
Sponsor: The Rusty Nuts H.R.G.  
Information: www.jalopyrama.com or  
410/437-3763

### NEW MEXICO

**November 4, Truth or Consequences**  
2nd Annual 1600 Oldies Rolling Thunder Car Show  
Information: oldcarnut1932@earthlink.net or  
505/894-6900

### NORTH CAROLINA

**November 1-6, Cherokee**  
Cherokee Rod Run  
Information: www.cherokee-nc.com or  
800/438-1601

**November 4, Wilmington**  
9th Annual Brits and Battleships  
Sponsor: British Motor Club of the Cape Fear  
Information: www.bmccf.org or 910/755-6099

### TEXAS

**November 4-5, Conroe**  
Fall Conroe Swap Meet  
Sponsor: Early Irons of Texas  
Information: www.earlyironsswapmeet.com or  
409/749-0824

## Check out these early December 2006 events

### CALIFORNIA

**December 3, Long Beach**  
Cadillac Concours D'Elegance Sponsor:  
Cadillac Club International Consortium  
Information: 951/845-5916

### MARYLAND

**December 2-3, Timonium**  
East Coast Indoor Nationals  
Information: www.eastcoastindoornats.com  
or 410/628-6262

### TEXAS

**December 2, Weatherford**  
Texas Pythian Children's Home Car Show  
Sponsor: D&D Rockin' Rods  
Information: www.ddrockinrods.com or  
817/797-1197

## Attention Car Clubs, Event Organizers and Enthusiasts!

### Put SAN on Your Mailing List!

One of the best ways to keep us abreast of what's going on and what's important to the vehicle hobbies nationwide is for us to receive your club newsletters and updates. Please consider placing SEMA on your mailing list. Send correspondence to: Jason Tolleson, SEMA, 1317 F Street, N.W., Suite 500, Washington, D.C. 20004-1105. Or by e-mail at [jasont@sema.org](mailto:jasont@sema.org).

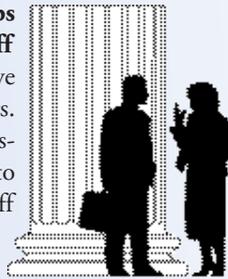
## Lobby for the Hobby

### 10 TIPS TO EFFECTIVELY LOBBY YOUR LAWMAKERS

After hearing about everything that goes on in politics and government, for many people lobbying has become a dirty word. However, it's important to remember that our system of representative democracy was created to give citizens a voice in the operations of government. Getting involved in the political process and staying vigilant are the best ways you as a hobbyist can help keep the automotive hobby thriving and protect it from unfair laws and restrictions. Joining the SEMA Action Network is a great first step in getting informed about the issues, with *Driving Force*, Legislative Action Alerts, and the SAN website all at your disposal. The next step is learning how to put these resources to good use. The following are some tips that will allow you to most effectively lobby your elected officials:

#### 1 Develop and Maintain Relationships with Your Legislators and Their Staff

Make contact and develop productive relationships with individual legislators. It is the most effective form of grassroots lobbying. It's also important to develop a relationship with their staff who monitor ongoing legislative and community initiatives.



#### 2 Educate Legislators About Our Hobby and Our Issues

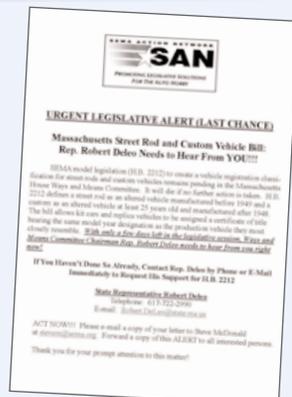
Educate your legislator about the hobby and emphasize the positive impact it has on the community.

#### 3 Maintain a Positive Attitude

Develop a positive relationship with your legislator. The next time an enthusiast-related issue comes up, that same legislator may be needed to support your cause.

#### 4 Stay Informed

Keep up-to-date on SAN Action Alerts, newspaper articles, and hearing notices. Share this information with fellow enthusiasts.



#### 5 Get Involved in the Community

Join with other community groups to build positive exposure. Holding charity runs and fundraisers provide a great opportunity to show local residents and politicians that auto clubs are a positive community force.

#### 6 Build Relationships with the Local Media

Contact local newspapers and radio/TV stations to publicize car shows, charity events, etc.



#### 7 Invite Officials to Participate in Your Events

Give legislators a platform to reach an audience of constituents.

#### 8 Build an Automotive Coalition

Create coalitions to add strength in numbers and ensure that the rights of ALL vehicle enthusiasts are represented. Actively participating in regional and statewide councils will develop a unified message to lawmakers. These types of pro-hobbyist groups can be an influential political force.

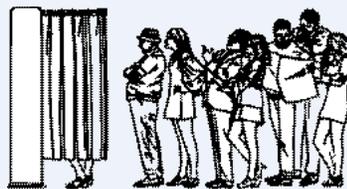


#### 9 Spread the Word

Tear off this page of *Driving Force* and take it to your next club meeting, cruise night or post it on your online forums. Share this information with other enthusiasts who are willing to help lobby for the hobby.

#### 10 Register to Vote

Exercise your right to support pro-hobby candidates. Constituents are an elected official's number-one priority. Without you and your vote of support, they would not be in office, so make sure you're registered and get out and vote.



To download a copy of the *SAN Lobbying Guide*, please visit our website at [www.semasan.com](http://www.semasan.com). For more information, contact Ben Burdick at [benb@sema.org](mailto:benb@sema.org) or 202/783-6007, ext. 38.

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For more legislative and regulatory information visit [www.semasan.com](http://www.semasan.com)

## Club Spotlight

# Cars for a Cause

One club in New Jersey has found a great way to raise money for charity. In August the Tri-County Cruisers of Wayne Township held their annual benefit car show. For each of the past 15 years, the club has held this show and donated the proceeds to local charities and organizations such as D.A.R.E. and their local fire department. This year, the Tri-County Cruisers raised \$1500 for the Wayne Township Memorial First Aid Squad.

Established in 1993, the club's forty members have always been dedicated to giving back to the community. In addition to the annual show fundraiser, each year the club sponsors a local child with special needs. "Our club's whole mission is to use the vehicle hobby to raise money for charity and reach out to the community," said Tri-County Cruisers President Chris Wegman. Mission accomplished.

**Editor's note:** Please send your Club Spotlight stories and photos to the SAN at [jasant@sema.org](mailto:jasant@sema.org).



Chris Wegman (center, right), president of Tri-County Cruisers, joins with community and club leaders in presenting a check for \$1,500 to Stuart Steinberg, Chief of the Wayne Township Memorial First Aid Squad.

[www.semasan.com](http://www.semasan.com)

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