

DRIVING FORCE

JULY 2010



The Great American Hobby



Celebrate the First-Ever Collector Car Appreciation Day

The U.S. Senate unanimously passed Senate Resolution 513 designating Friday, July 9, 2010, as Collector Car Appreciation Day. This effort was undertaken by your SEMA Action Network (SAN) friends in Washington, D.C., as a means to raise awareness of the vital role automotive restoration and collection plays in American society. Collector Car Appreciation Day will also provide an opportunity for enthusiasts, like you, to gather at events nationwide to celebrate this special day and raise awareness of the importance of our great American hobby.

The resolution, sponsored by Senators Jon Tester and Richard Burr “encourages the people of the United States to engage in events and com-

memorations of Collector Car Appreciation Day that create opportunities for collector car owners to educate young people on the importance of preserving the cultural heritage of the United States, including through the collection and restoration of collector cars.”

Across the country, events are being planned to recognize this important day for collectors and enthusiasts. Car cruises, club gatherings and other fun events will take place to recognize the importance of preserving the heritage of the United States by encouraging the restoration and exhibition of collector cars. The success of the resolution is only as strong as your participation in events on July 9, and we are asking (not that

CAUCUS CORNER

Each month *Driving Force* will feature members of the State Automotive Enthusiast Leadership Caucus. The SEMA-supported caucus is a bipartisan group of state lawmakers, nearly 450 strong, whose common thread is a love and appreciation for automobiles.

Here are its newest members:

Pennsylvania

Representative Eddie Pashinski

Representative Bryan Cutler

Representative Richard Geist

Representative Gary Haluska

Representative Dick Hess

Representative Mark Longietti

Representative John Payne

Representative Curt Sonney

Representative Dom Costa

Texas

Representative Mark Homer

Visit www.semasan.com for a complete list of caucus members.

Put SAN on Your Mailing List!

We like to know what's going on with SAN clubs and enthusiasts across the country; what charity events you're involved in; when and where the rod runs, car shows, trail rides, rallies and tech meetings are held; and what legislative and regulatory issues concern club members and individual enthusiasts.

One of the best ways to keep us abreast of what's going on and what's important to the vehicle hobbies nationwide is for us to receive your club newsletters and updates. Please consider placing SEMA on your mailing list.

You can send correspondence to Attn: Ethan Landesman, SEMA, 1317 F St. NW, Ste. 500, Washington, DC, 20004-1105 or via e-mail at ethanl@sema.org.

The Great American Hobby

◀ Continued from page 1

we have to!) all members of the SAN to get involved and make the first Collector Car Appreciation Day one for the history books.

Here are some ways you can get involved to make July 9 a special day:

- If you own a collector car, drive it to work and show your coworkers!
- If you are a member of a car club, host an event or move an upcoming gathering to July 9 from its original date.
- If you are a member of another hobbyist organization, think about partnering with clubs in your area to attract more participants and make a big splash on the first Collector Car Appreciation Day.

- Don't forget to invite your friends, neighbors, and even your local elected officials to events in your area to get them involved in the hobby.

If you or your car club are planning to recognize the occasion or would like information on setting up a Collector Car Appreciation Day event, please contact SAN Director Ethan Landesman at ethanl@sema.org as soon as possible. We will then add your event to the master list available at www.semasan.com and publicize your event to the national enthusiast community.

Celebrate With Us at These Appreciation Day Events!

CALIFORNIA

July 9, Escondido

Cruisin' Grand

Sponsor: Downtown Business

Association of Escondido

Info: www.downtownescondido.com/cruisin.html

July 9, Auburn

Auburn Cruise Night

Sponsor: Auburn Downtown

Business Association

Info: www.auburncruisenite.com

July 9–August 1, Gualala

Sid Waterman Classic Auto and Art Show

Sponsor: Gualala Arts Center

Info: <http://gualalaarts.org/Exhibits/Gallery/2010-07AutoShow.html>

July 9, Redondo Beach

Ruby's Cruise at the Beach

Sponsor: Ruby's Diner

Info: www.socalcarculture.com/Images/CruiseNight_Friday_RubysRedondo.pdf

July 9–11, San Jose

Hot San Jose Nights

Sponsor: Mike Hennessy

Info: www.hotsanjosenights.com

July 9, Sante Fe Springs

Collector Car Appreciation Day

Sponsor: Egge Machine and

Speed Shop

Info: www.facebook.com/EggeMachineCompany#!/

www.facebook.com/EggeMachineCompany#!/

www.facebook.com/EggeMachineCompany?v=wall

July 9, Whittier

Ruby's Cruise

Sponsor: American Streetrodders

Info: www.socalcarculture.com/Images/CruiseNight_Friday_RubysWhittier.pdf

KANSAS

July 9, Wichita

Collector Car Cruise-in Show

Info: Frank Upton at 316/371-3000

or frank@motortv.com

MARYLAND

July 9, Bel Air

Lowes Cruise

Info: www.lowescruise.com

MICHIGAN

July 9–10, Essexville/Bay City

Be Cool Cruise-in and Car Show

Sponsor: Mustang Club

of Mid-Michigan

Info: www.becoolcarshow.net

NEW YORK

July 9–11, Grand Island

Northern Chevelle Gathering

Sponsor: CanAm Chevelle Club

Info: www.angelfire.com/folk/canam

OHIO

July 9–11, Columbus

Goodguys PPG Nationals

Sponsor: Goodguys Rod

& Custom Association

Info: www.goodguysnats.com

PENNSYLVANIA

July 9–11, Carlisle

2010 Carlisle All Nationals

Info: www.carlisleevents.com/ce/events/chrysler-nationals

www.carlisleevents.com/ce/events/chrysler-nationals

July 9–10, York

York Reunion and Nostalgia Nationals

Info: www.yorknostalgia.com/index.html

TENNESSEE

July 8–11, Nashville

Music City Chevy Show

Sponsor: Chevy Classics Club

State Reps.

Info: www.classicchevy.com

or Bruce Smith 931/648-1957

or 931/645-2234

UTAH

July 9, Layton

Northern Reality Cruise Night

Info: 801/682-8330

July 9, Cedar City

July Jamboree Car Show

Sponsor: Tink's Superior Auto Parts

and the Cedar City Rotary Club

Info: www.julyjamboreecc.com

July 9–10, East Carbon

Bo Huff's Rockabilly Car Show

Sponsor:

Info: bohuffcustoms@gmail.com or

www.thanks2frank.com/fliers%202010/bo%20huff%202010.pdf

www.thanks2frank.com/fliers%202010/bo%20huff%202010.pdf

WASHINGTON

July 9, Olympia

Collector Car Appreciation Day

Cruise-In

Info: Larry Johnson at 360/754-7890

or at lwjohnson@corv.hp.com



For a complete schedule, visit
www.semasan.com.

LEGISLATIVE QUICK HITS

Canada (Prince Edward Island)

Nitrous Oxide:

The province of Prince Edward Island has enacted a new law to permit the installation of nitrous-oxide systems as long as the feed lines are disconnected or the canisters are removed while the vehicle is being operated on a public road. The law largely mirrors SEMA-model legislation to better protect public road safety while ensuring legitimate off-road uses of nitrous-oxide systems.



The new law requires that nitrous tanks have their feed lines disconnected or are removed when on public roads.

California Specially Constructed Vehicles: The California Senate Transportation Committee voted down legislation that would have increased the registration limit for exempted specially constructed vehicle registrations from 500 to 750 vehicles per year. The Assembly had already approved the measure. Current law provides for emissions-system certification and a model-year designation for specially constructed vehicles. Under the law, vehicle owners choose whether a smog-test referee certifies the engine model year or the vehicle model year. To determine model year, inspectors compare the vehicle to those of the era that the vehicle most closely resembles. If there is no close match, it is classified as a '60 vehicle. Only those emissions controls applicable



to the model year and that can be reasonably accommodated by the vehicle are required. The Department of Motor Vehicles provides a new registration to the first 500 specially constructed vehicles per year that meet the criteria.

Specially constructed vehicles will remain limited to 500 new exempted registrations per year.

Kansas Specialty Vehicle Fees: The SAN convinced Kansas legislators to delete provisions from a revenue bill that increased the fees on antiques, street rods and special-interest vehicles. The language sought to raise the registration fees on these vehicles, including a \$10 increase on January 1, 2013, and another \$10 increase on January 1, 2014. The revenue bill, without the increased fees on hobbyist vehicles, was signed into law by Governor Mark Parkinson.

Ohio Street Rods/Custom Vehicles: The Ohio House Transportation Committee unanimously passed SEMA-model legislation to create a vehicle registration and titling classification for street rods and custom vehicles and provide for special license plates for these vehicles. The bill defines a street rod as an altered vehicle manufactured before 1949 and

Continued on page 5 ►

HEY, THAT'S MY CAR!

A Cadillac to Die For

1962 Cadillac Hearse

Owner: David Jordan
Donaldsonville, Louisiana

I'm a funeral director with a passion for classic cars. I thought to myself, 'what would be better than combing my love of cars with my profession?' With that goal in mind, I started my own mortuary transport service and named the business Have Hearse Will Travel. I have always loved Cadillacs from the '50s and '60s and with their undeniable style and big wings, it was an easy choice to make when picking out a car for my business.



The classic Caddy Hearse is used for funeral services, and I have a newer one for long-distance transporting. The '62 has less than 30,000 miles and is 90% original, and I'm trying to keep the mileage down as much as possible. A lot of people appreciate the extra style, and I have



even been hired to work a wedding. Someone told the groom about my website and after seeing the '62 online, the groom hired me to drive him and his bride from the reception to their hotel for the honeymoon. Yes, their wedding album has plenty of pictures of the wedding party with the '62 Hearse.



The Hearse is fun, and I love driving it. It brings a certain level of class and sophistication that new cars simply lack. It has a new 100-amp alternator, Vintage Air A/C system and wire wheels but almost everything else is stock and original, including the original Cad 390ci/325hp V8. It even has a rare motorized side load table for those times at the cemetery where the back door is not an option.

I know it is a bit morbid, but I love being able to enjoy the auto hobby in an unusual way. The '62 Caddy Hearse is for funeral services for car lovers.

Have your car or truck featured in a future issue of Driving Force. Submit your high-resolution photos online at www.semasan.com

DRIVING FORCE

JULY 2010

SUPPLEMENT

SAN at the Hot Rod Power Tour

Continued from page 6 ▶



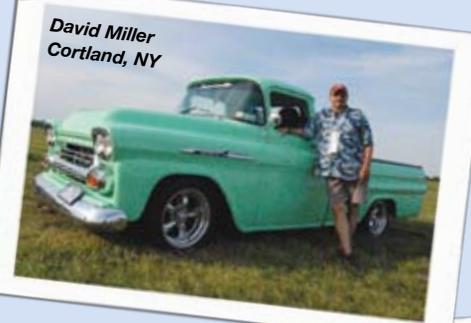
John Lucas
Lafayette, Indiana



Hot Rod Power Tour participants gather in front of the Old State Capitol in Springfield, IL.



Ray Sellner
Lebanon, Indiana



David Miller
Cortland, NY



Tracy Muchmore
Cincinnati, Ohio



The 2010 Hot Rod Power Tour brought together car enthusiasts from all over the country for eight days of cruising and festivities.



Here are some pictures from the road!

Legislative Quick Hits

◀ Continued from page 3

a custom as an altered vehicle at least 25 years old and manufactured after 1948. The bill allows kit cars and replica vehicles to be assigned a certificate of title bearing the same model-year designation that the body of the vehicle was constructed to resemble. The measure also includes street rods and customs in the historical motor-vehicle definition for the purpose of holding these vehicles only to the equipment standards specified by law during the model year listed on the title of the vehicle.



The Ohio bill will define a street rod as a vehicle manufactured before 1949 and a custom as a vehicle at least 25 years old and built after 1948.

The bill will now be sent to the floor for a vote by the full House.

Vermont Inoperable Vehicles: SAN-supported legislation to provide an exemption to automotive hobbyists from the restrictions on salvage yards was signed into law by Vermont Govern-

nor Jim Douglas. The new law increases the regulation of salvage yards and automobile graveyards in the state but includes a provision stipulating that hobbyists are not to be confused with the owners of automobile graveyards. The law defines an "automobile hobbyist" as a person not primarily engaged in the sale of vehicles and parts or dismantling junk vehicles. Further, the definition of "automobile graveyard" does not include an area used by an automobile hobbyist for storage and restoration purposes, provided their activities comply with federal, state and municipal law.



Inoperable vehicles provide both a platform for future restorations and a supply of parts.

DRIVING FORCE

JULY 2010

SUPPLEMENT

JULY 2010 SAN CLUB EVENTS

ALASKA

July 9, Eagle River

25th Annual Bear Paw Festival Car Show
Sponsor: Eagle River Chamber of Commerce
Info: www.49thstatestreetrodders.com/index.html

CALIFORNIA

July 2, Yucaipa

Family Classic Car Cruise Night
Sponsor: Past Pleasures Car Club
Info: <http://pastpleasurescarclub.com>

July 24, Pasadena

SEMA Show 'N Shine Car Show
Sponsor: SEMA
Info: www.sema.org/shownshine

COLORADO

July 23-25, Lakewood

Mopar Mile-High NHRA Nationals
at Bandimere Speedway
Info: bandimere.com/events/event_detail.php?eventID=357

IDAHO

July 9-11, Boise

Northwest Motorfest: Idaho's Largest
Car Show
Sponsor: RPM! Productions
Info: www.rpmprod.com

IOWA

July 2-4, Des Moines

19th Heartland Nationals
Sponsor: Goodguys Rod &
Custom Association
Info: www.good-guys.com

ILLINOIS

July 4, Watseka

3rd Annual Car-Truck-Bike Show & Cruz
Sponsor: American Legion Post 23 and VACIC
Info: 815/432-2721

July 17, Chicago Ridge

S.A.L. 2nd Annual Car Show
Sponsor: American Legion Glenn
Maker Post #1160
Info: 708/423-3772 or murphyj4623@comcast.net

July 25, Oakbrook Terrace

Car Show - Classics
Sponsor: Oak Brook Promenade
Info: www.oakbrookpromenade.com/WhatsHappening.html

INDIANA

July 31, Lafayette

Hot Summer Nights Car Show
Sponsor: Lafayette Kroozers
Info: www.lafayettekroozers.com

KENTUCKY

June 30-July 3, Louisville

Special AACA 75th Anniversary Meet:
Diamond Jubilee
Sponsor: Antique Automobile Club of America
Info: www.aaca75.org

MARYLAND

July 17, Aberdeen

1st Annual Mid-Summer Show-Off
Sponsor: Hellbound Customs Car & Truck
Club and Mid-Atlantic Lambos
Info: hellboundcustomsctc@gmail.com

MASSACHUSETTS

July 21-25, Sturbridge

2010 OCA National Meet
Sponsor: New England Oldsmobile Club
Info: www.neolds.com

MICHIGAN

July 24, Hickory Corners

22nd Annual Mopars at the Red Barns
Sponsor: West Michigan Mopar Club
Info: 269/664-5595 or
<http://gilmorecarmuseum.org>

MISSOURI

July 9-11, Branson

23rd Annual Ozarks Run
Sponsor: Show-Me F100's Club
Info: <http://showmef100.bravepages.com/ozarksrn.html>

NEW HAMPSHIRE

July 11, Salem

34th Annual Fun Day Rod Run
at Canobie Lake Park
Sponsor: Massachusetts Street
Rod Association
Info: www.massstreetrods.com
or 781/662-7943

NEW YORK

July 7-11, Greenwich

38th National Truck-In
Sponsor: VAN NY
Info: <http://38thvannats.com>

July 16-18, Syracuse

Syracuse Nationals
Sponsor: Right Coast Association
Info: www.rightcoastcars.com

July 27-31, Albany

34th Annual International Meet
Sponsor: Upstate and New England Chapters
of the Professional Car Society
Info: 518/392-2807 or dkherrick@juno.com

OHIO

June 30-July 4, Dayton

41st National Meet
Sponsor: WPC Club, Inc.
Info: www.chryslerclub.org/meetinfo.htm

July 9-10, Dublin

28th Annual Classic Auto Show and Cruise-In
Sponsor: Arthritis Foundation
Info: www.arthritisautoshow.com/index.php

July 9-11, Columbus

13th Goodguys PPG Nationals
Sponsor: Goodguys Rod & Custom Association
Info: www.good-guys.com

OREGON

July 7-11, Roseburg

Graffiti Weekend: The Northwest's
Best Classic Car Cruise
Info: jacksv8s@rosenet.net or
www.graffitiweekend.com

July 30-31, Grants Pass

Back to the 50s Classic Car Show & Cruise
Sponsor: Rogue Valley Classic Chevys Club
Info: 541/592-6009 or www.rvclassicchevys.com

SOUTH DAKOTA

July 9-11, Black Hills

Black Hills Rod Run
Sponsor: Counts of the Cobblestone Car Club
Info: 605/391-1931 or www.countscarclub.com

July 11-16, Rapid City

22nd Annual Chevrolet
Nomad Association Convention
Sponsor: Chevrolet Nomad Association
Info: www.chevynomadclub.com/cnaconvention.html

UTAH

July 10, Vernal

9th Annual Car Show
Sponsor: Dinaland Car Club
Info: 435/789-6740

July 16, Ogden

5th Annual Classic Car Show
Sponsor: Truly Classics
Info: 801/866-7213

July 17, Brighton

Keep on Rollin' Classic Car Show
Sponsor: Christopher and Dana
Reeve Foundation
Info: <http://keep-on-rollin.com>

VIRGINIA

July 9, Manassas

Manassas Applebee's Cruise
Sponsor: Bull Rub Street Rods
Info: 540/878-8261 or
www.bullrunstreetrods.com

NEW BRUNSWICK, CANADA

July 8-11, Moncton

10th Annual Atlantic Nationals
Sponsor: The Greater Moncton Street Rods
Info: www.atlanticnationals.com

ALBERTA, CANADA

July 1-4, Calgary

49th Annual International Old Car Meet
Sponsor: Alberta Pioneer Auto Club
Info: 403/248-6716 or www.apaccalgary.ca

July 17, Calgary

VSCCC European Car Show
Sponsor: Vintage Sports Car
Club of Calgary
Info: www.vscce.ca

SEMA GOVERNMENT AFFAIRS OFFICE

Vice President of Government Affairs
Steve McDonald

Senior Director of Federal Government Affairs
Stuart Gosswein

Government and Public Affairs Manager
Ethan Landesman

Congressional Affairs Manager
Dan Sadowski

Research Manager
Ashley Ailsworth

Technical Consultant
Jim McFarland

PUBLICATION STAFF

Editorial Director Matthew Pearson

Editor Ethan Landesman

Group Operations Manager Janet Francisco Lee

Managing Editor Carr Winn

Senior Graphic Designer Mariciel Fuller

Production Manager Kari Sakata

Web Content Manager Monique Dao

For more legislative and regulatory information, visit www.semasan.com or phone 202/783-6007.

The SAN at the *Hot Rod* Power Tour

Thousands Learn About The SAN During Annual Tour

With thousands of spectacular vehicles on display, the SEMA Action Network joined with long haulers and local spectators alike in the annual *Hot Rod* Magazine Power Tour. Starting in Newton, Iowa, and winding its way through the Midwest to Mobile, Alabama, the event brought together car enthusiasts young and old and vehicles of all makes and models.

"I would personally like to thank all of the enthusiasts who signed up for the SAN while on the Power Tour," said SAN Director Ethan Landesman. "Each day

of the tour, I had the opportunity to meet with countless individuals who understand the importance of becoming involved in influencing the laws that impact our hobby."

In addition to signing up new SAN members, SAN staff was also on hand to rally support and enthusiasm for the first official Collector Car Appreciation Day on July 9, 2010.

The *Hot Rod* Power Tour was a great time for all involved. Turn to page 5 to view some of the great cars and drivers who took part.



SAN Director, Ethan Landesman, meets with a SAN member in Springfield, Illinois, who is also sporting her "Protect Your Passion" SAN T-shirt.

◀ Continued on page 5

www.semasan.com

SAN at the *Hot Rod* Power Tour

• July 2010 SAN Club Events

• Hey, That's My Car!

• Legislative Quick Hits

• Caucus Corner

• The Great American Hobby

INSIDE

1317 F St., NW, Ste. 500
Washington, D.C. 20004-1105



JULY 2010

DRIVING FORCE