

NEW MEXICO MOTORSPORTS **COALITION**

(9-25-20)

STATEMENT ON THE IMPACT OF MOTORSPORTS

The State of New Mexico has a strong history in motorsports and highly regarded motorsports facilities. The New Mexico Motorsports Coalition (NMMC), represents leading industry professionals at more than 16 venues, multiple product manufacturers, parts distributors and more than 1 million individual enthusiasts who are constituents of the state of New Mexico.

These events include road racing, oval tracks, drag racing venues, tractor pulls and a variety of other forms of outdoor recreation. Our venues are not only outdoor and primarily located in rural/agricultural areas, but they cover large footprints of open space. The smallest racing venues in our state still are larger than other outdoor sporting venues. Our businesses are perfect for functional cells and compartmentalized fan groupings.

The average 1/4-mile short track occupies more real estate than a football, soccer or baseball facility. The average drag racing or road racing venue occupies more real estate than the combined footprint of the state's largest football, soccer and baseball facilities combined. Our venues are working with the leading motorsports sanctioning bodies including the World Racing Group (WRG), National Hot Rod Association (NHRA), Sports Car Club of America (SCCA) and others to develop industry standards to safely open our venues in gradual steps while protecting our participants, employees and attendees from risk. The same safety standards that were developed by track operators here in New Mexico have been adopted by several other states and are being implemented in a safe and effective manner.

While motorsports venues in the State of New Mexico remain shuttered with no definitive date for reopening, we helplessly are watching as our participants and fans are looking to other states for options. Since May 1, we've watched our racers and fans take to the Interstates to race in Texas, Oklahoma, Colorado, Missouri, and other states. With each passing day we are learning about more events that have been moved from New Mexico to other states. When the event moves, so do our racers and attendees.

Most racers and fans are loyal and willing to drive 5-8 hours to attend events when there are no other options available at home. These racers are participants who have made significant investments in their RVs, haulers and race cars. They will not sit and wait patiently while surrounding states begin to reopen. When they go elsewhere, supporting businesses such as auto parts stores, mechanics, beverage distributors, meat producers, paper providers, convenience stores, and more all lose out on revenue. This causes a significant loss of sales tax revenue that has a ripple effect through the state and local economy.

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Asking our fans to leave the state in order to support the sport they love actually is counter-productive to the spread of COVID-19. The current rules in place by the Governor's order now are encouraging state residents to leave their isolated community, travel great distances, encounter strangers and risk possible exposure in other states and then return home. At present, we are fighting a battle against competing businesses to our west and north, starting in early June, we will be faced with increased competition from other states.

We are recommending a phased 4 step opening:

State of New Mexico Motorsports Opening Plan

(Four step detailed plan is attached)

1. Beginning September 30 to October 16: racetracks will be permitted at 25% of total venue capacity for spectator events. Social distance practices for participants and spectators.
2. Beginning October 16 thru November 5: racetracks will be permitted to reopen at 40% of total venue capacity for spectator events. Social distance practices for participants and spectators
3. Beginning November 6, racetracks will be permitted to reopen at 75% of total venue capacity for spectator events. Social distance practices for participants and spectators.
4. Beginning January 1, 2020, racetracks will be permitted to reopen at 100% of total venue capacity for spectator events. Social distance practices for participants and spectators.

Continued closure of New Mexico's motorsports facilities will be a major financial blow to the motorsport's venues operating in the State of New Mexico. Multi-generational family businesses will close, small town businesses that rely on the boost of an event night will realize further negative impact and – for the first time in the history of our industry – our customers will be trained to go elsewhere. We are surrounded to the east, west and north by other options for our loyal customers. If we can't open, they will go elsewhere.

Many of our venues have worked for decades to secure events with all of the major motorsports industry sanctioning bodies. Other events that are scheduled at our tracks are now calling to see if they will be forced to cancel their dates scheduled for June, July, August and even September. We all are seasonal businesses and we cannot wait for a *what-if* possibility for conducting our events. We need adequate time to organize, take responsible steps and properly promote our businesses so that we can take

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advantage of the plan that we are presenting. Our plan works for individual tracks as well as the industry as a whole. The one-size-fits-all approach for all outdoor events simply is untenable.

As you will see by our proposal, the New Mexico Motorsports Coalition and our tracks are well prepared to take the necessary steps to safely conduct our events. We want to be responsible stewards of our sport and work with the State of New Mexico on a sensible solution. Following is our four-step, one-year plan to safely operate and educate not only our employees and participants, but also the New Mexico motorsports constituents who are loyal to our sport.

NEW MEXICO MOTORSPORTS COALITION OUTDOOR ENTERTAINMENT VENUES 4-STEP REOPENING PLAN

(9-25-20)

STEP 1 (3 weeks): GRANDSTAND RETURN 25%

Wednesday September 30, through Friday, October 16

Outdoor motorsports facilities are permitted to reopen with grandstand spectator occupancy limited to 25% of total available seats, based on our adherence to policies regarding attendance limits, public health and safety precautions.

Provided the regional data for the venue location indicate that regional case positivity rate and hospital capacity benchmarks are met, NMMC member tracks will reopen with grandstand spectator occupancy of 25% of total available seats.

Participants will be limited to the driver and ten (10) crew members. Teams will be restricted to their pit area. No gatherings in groups of 10 or more will be permitted without proper distancing between team spaces.

Strict guidelines established by the NMMC, while working under advisement of our local health agencies, will ensure that all participants are protected from exposure, no common areas are open, proper social distancing is followed, extra sanitation and disinfecting is provided and all food sales will be treated as a 'to go' order. Seating areas will be identified with social distancing markings to establish distancing between family groups and functioning cells of attendees.

All spectator admission tickets sales will require limited exposure to staff and fellow attendees. All attendees will be asked to wear PPE masks while in attendance at the event. NMMC Track will have masks available for attendees requesting PPE. NMMC member venues will implement social distancing rules for all areas of general seating. Family groups and functioning cells of spectators will be limited to 10 or less in all areas of the main spectator areas.

The three-week period of STEP 1 will provide the NMMC adequate time to host weekly educational conference calls with member outdoor venues to implement all rules and regulations prior to moving to STEP 2 on Friday, October 16.

STEP 2 (2 weeks): GRANDSTAND 50%

Friday, October 16 through Thursday, November 5

NMMC member tracks will host spectator events with an occupancy rate of 40% of total available seats and will continue to adhere to Coalition policies as it pertains to social distancing, attendance limits, public health and safety precautions.

Provided the regional data for the venue location indicate that regional case positivity rate and hospital capacity benchmarks are met in the 16-day period of the prior step, NMMC member tracks will host spectator events with an occupancy rate of 40% of total available seats in STEP 2. NMMC member tracks will continue to adhere to Coalition policies as it pertains to social distancing, attendance limits, public health and safety precautions.

NMMC member venues will implement social distancing rules for all areas of general seating. Family groups and functioning cells of spectators will be limited to 10 or less in all areas of the main spectator areas.

Strict guidelines established by the Coalition, while working under advisement of our local health agencies, will ensure that all participants are protected from exposure, no common areas are open, proper social distancing is followed, extra sanitation and disinfecting is provided and all food sales will be treated as a to-go (takeaway) order. Seating areas will be identified with social distancing markings to establish distancing between family groups/functioning cells of attendees.

All spectator admission tickets will require limited exposure to staff and fellow attendees. All attendees will be asked to have PPE masks to enter the venue. NMMC Track will have masks available for attendees requesting PPE.

STEP 3 (Remainder of 2020): GRANDSTAND 75%

Friday, November 6 through Thursday, December 31

NMMC member tracks will host spectator events with an occupancy rate of 75% of total available seats and will continue to adhere to Coalition policies as it pertains to social distancing, attendance limits, public health and safety precautions. This period is the typical off-season for motorsports, however, providing an extended season will encourage participants and fans to remain customers and patrons.

As the NMMC plan advances to STEP 3, NMMC member tracks, in cooperation with local law enforcement and health departments in their respective regions, will host spectator events with an occupancy rate of 75% of total available seats. By this time – after more than a month of education and enforcement – our participants and attendees will accept the NMMC plan as the norm for attending live motorsports events in New Mexico.

Based on other factors currently taking place in some counties and municipalities, some areas of the state and their other entertainment venues may be operating at other capacity benchmarks. The NMMC, in an effort to save our seasonal business, will continue to work with the State of New Mexico to provide a safe operating plan that enables us to have the ability to properly secure and promote events during this extended season. If permitted and the facility is managing as stipulated, Step 3 may be increased to 100%.

NMMC member tracks will continue to adhere to its policies as they pertain to common areas, attendance limits, public health and safety precautions. Strict guidelines established by the Coalition, while working under advisement of our local health agencies, will ensure that all participants are protected from exposure, social distancing continues where applicable, extra sanitation and disinfecting continues.

STEP 4: Preparation for 2021

Friday, January 1, 2021 forward

NMMC member tracks will fully re-open with Coalition safety precautions continuing. Race events are permitted to open at full capacity with New Mexico Motorsports Coalition guidance and procedures in place for the 2021 season.

The NMMC, while working with motorsports sanctioning bodies and industry health officials, will develop a detailed 2021 Operational Procedures Manual as it applies to infectious disease prevention. The NMMC will host monthly educational conference calls to take the necessary steps to safely open for the 2021 racing season.

NEW MEXICO MOTORSPORTS COALITION OUTDOOR ENTERTAINMENT VENUES REOPENING PLAN

The New Mexico Motorsports Coalition 4-STEP Reopening Plan for Motorsports Outdoor Entertainment Venues has been formulated to work in conjunction with the New Mexico states regionalized reopening plan. As a seasonal business, the loss of the spring-summer-fall season has been devastating. We cannot operate without a calendar of events and schedule for resumption of business. The 2020 season is rapidly closing for outdoor events; however, this plan allows some venues to extend their season where conditions will allow.

Our 4-STEP process enables our businesses to reopen and safely operate based on public, safety, health, moral responsibility, public convenience and general prosperity.

Should any NMMC member track's geographical region advance to another phase earlier than our designated dates, that member track would then be able to resume business under the specific regional and local guidelines as it pertains to Phase for their location.

NEW MEXICO MOTORSPORTS COALITION GUIDELINE RESOURCES

World Racing Group Operating Procedures as it pertains to oval short track racing:

Participants < [CLICK HERE](#) >

Spectators < [CLICK HERE](#) >

SCCA Operating Procedures as it pertains to road racing events < [CLICK HERE](#) >

NHRA Link for COVID-19 < [CLICK HERE](#) >

Segments of this document have been reviewed by and incorporates feedback from the following industry experts:

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COVID-19 Operational Procedures

The Center of Disease Control and Prevention (CDC) strongly encourages Event Organizers to implement procedures to slow the spread, mitigate resurgence and prepare for the possibility of outbreaks of COVID-19. The New Mexico Motorsports Coalition has created a comprehensive set of Operational Procedures consistent with CDC Guidelines for dirt track motorsports events in the state of New Mexico in order to help protect the local communities, participants, staff and spectators. Proper planning, preparation, communication, and follow-through will ensure a safe and successful Event.

Operational Procedures

- Sanitation Initiatives
 - Multiple Hand Sanitizer units will be strategically spread around the entry points of the facility (Front Gate, Pit Gate, Backstretch)
 - All employees will be wearing masks except for some staff that will be communicating via 2-way or 1-way radios. These employees primarily work alone in the flag stand and corner judges. Announcers and race director will be in the announcer's booth, which is closed off to the public
 - Concession workers will wear plastic or nitrile gloves
 - Restrooms – We will have a full-time employee whose main focus will be to wash down all the portable bathroom handles with a disinfection each time a portable bathroom is used. We will also be disinfecting the main bathrooms every half hour
 - Procedural Reminders -We will have signage and PA announcements throughout the Facility during the Event reminding ALL attendees of the importance of "Social Distancing", "No Groups Larger Than 10", "Wash Hands Every 20 minutes," "Cover Coughs and Sneezes with Elbow or Tissue and Wash Hands immediately thereafter," and "Self-Monitor and Please Report any Symptoms to Nearest Staff Member."
 - We will have a text line setup for anyone that has concerns to text their concerns and the event staff will promptly investigate the issue
- Online Ticket Sales
 - A percentage of our sales will be online so we can shorten up the lines getting into the speedway
- Glass Barriers
 - All ticket booths and concessions will have glass in front of the pay window
- Temperature Scanners
 - Temperature scanners will be used to test all attendees entering the facility. Any attendee with a temperature of 100.4 degrees or higher will not be allowed into the facility. attendees with the temperature of 100.3 or below will be allowed into the facility and should follow all other facility guidelines.

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- Wristbands
 - Fans and drivers will put on their own wristbands
- Face Masks
 - We will have a supply of face masks for sale for anyone that needs them.
- No Pit Meeting Gathering
 - All drivers must stay in their pit area for the drivers meeting as it will be done on the PA System
- Social Distancing
 - Spectators should always practice Social Distancing while at the facility including when in line for tickets and concessions
 - We will have 15 of these social distancing signs displayed around our seating areas



- No In-Person Draw
 - We will be holding a Facebook live session that drivers can watch to see their pit draw for heat starting positions, so drivers do not have to wait in line to draw.
- Pits – At least 10 feet from center to center on every spot
 - Each pit spot is 10 feet from the center of your pit spot to the center of the next pit spot. We will be spreading these pits out, but drivers and pit crews are encouraged to stay in your pit area until it's your turn to race and then pit crews must use social distancing with other pit crews while watching the race

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- Concessions
 - No unwrapped food will be served
 - All food will be handed from the concession staff to the customer
 - Food and beverages should be consumed at the Spectators respective seat in the grandstand; there will be no 'food court' or seating area for groups.
 - ALL concession staff should wear cloth Face Covers (or similar) at all times.
- Pre- Marked Lines
 - We will have pre-marked six-foot lines in the following areas
 - Ticket Booths
 - Concessions
 - Bathrooms