



# JOIN IN THE NATIONAL CELEBRATION OF COLLECTOR CAR APPRECIATION DAY ON JULY 13, 2012

## What is it?

The SEMA Action Network (SAN) announced July 13, 2012 as “**Collector Car Appreciation Day**.” The date marks the third commemoration in what has become an annual event to raise awareness of the vital role automotive restoration and collection plays in American society. SAN is again working to secure a Congressional resolution to recognize the day’s significance.

## How will it be celebrated?

In recognition of the day, thousands of Americans will gather at car cruises, parades and other events to celebrate our nation’s automotive heritage. By taking part in these events around the country, these automotive enthusiasts and related businesses ensure that their passion is honored and recognized.

## Where can I get more information?

For the listing of National Collector Car Appreciation Day events, visit [www.SEMASAN.com](http://www.SEMASAN.com). Individuals, car clubs and business owners interested in publicizing events should contact SAN Director Colby Martin at 909/978-6721 or [san@sema.org](mailto:san@sema.org).

## What can I do?

If you own an antique, muscle car, hot rod or any other collector car, celebrate this historic day by attending a car show, club gathering cruise in, or simply by driving and being seen in your special ride on Friday, July 13, 2012. Share your experiences and photos on SAN’s Facebook page. If you are unable to celebrate on July 13th, SAN encourages events to be scheduled throughout the month of July.

