



JULY 14, 2017



COLLECTOR CAR APPRECIATION DAY

A wide range of automotive events are held on the second Friday in July to honor Collector Car Appreciation Day (CCAD). At the request of the SEMA Action Network (SAN), this “holiday” has been marked each year since 2010 by a U.S. Senate Resolution recognizing that the “collection and restoration of historic and classic cars is an important part of preserving the technological achievements and cultural heritage of the United States.” As this annual event continues to grow worldwide, states, provinces, counties and cities are following suit with their own recognition. The SAN encourages participation throughout the month of July to honor the classics of the past and the future.

CELEBRATE OUR HOBBY, YOUR WAY.

- **ATTEND** an official vehicle-inspired event
- **HOST** your own gathering or club meeting
- **PROMOTE** a “HOLIDAY SALE” at your business
- **DRIVE** your special ride, new or old, whatever the destination

**REGISTER YOUR
JULY EVENT AT
NO COST**

Presented by:



VISIT US AT: SEMASAN.ORG/CCAD

PARTICIPATING EVENT ORGANIZERS RECEIVE A COPY OF THE CONGRESSIONAL RESOLUTION FOR DISPLAY.